



B.S./M.B.A. IN BUSINESS ADMINISTRATION: Marketing (159 credits min.)
An accelerated 5-year dual degree program: both degrees awarded upon completion of Masters

Name: _____ ID# _____ TERM ENTERED: _____

LAST FIRST

Address: _____ NF _____ NT _____

Home Phone: (____) ____ - ____ Cell Phone: (____) ____ - ____ Email: _____

Credits Remaining: _____ Transfer Credit: Awarded: ____ Applied: ____ Official / Unofficial (circle one)

Deficiencies: Lang. 1 2 Math 1 2

COLLEGE CORE CURRICULUM – 42 CREDITS				
AREA	COURSE	TERM	GR	CR
LANGUAGE/LITERATURE (6 credits required in one subject area) LANG 1,2,3,4,11,12 (French, Spanish German, Italian, Hebrew, Japanese, Russian) ENG 7, 8				
HISTORY/PHILOSOPHY (6 credits required in one area) HIS 1, 2, 3, 4 PHI 8, 13, 25, 26				
ECONOMICS (6 credits required) ECO 11, 12	ECO 11+			
	ECO 12+			
SOCIAL SCIENCES (6 credits required in one subject area) PSY 1, 2**(Psychology); SOC 1,2(Sociology) ANT 1,2 (Anthropology); GGR1,2(Geography)				
LABORATORY SCIENCE (8 credits required in one area) BIO 1,2; 7, 8; CHM 1,2; AST(PHY) 9,10; PHY 11,12 PSY 3,4**; ERS 1,2; GLY 1,2				
FINE ARTS (6 credits required, maximum of 3 in one area) ART 1, 101; CMA 9; DAN 1, 8; CIN 11; THE 1, 42; MUS 1, 2				
MATH (3 credits required) Finite Math (MTH 4 or placement)	MTH 5			
INTRO TO COLLEGE (1 credit required)	COLL 101			

**Students may take either PSY 1,2 or PSY 3,4 but NOT both

COMPETENCIES						
AREA	EXAM	WRKS	COURSE	TERM	GR	CR
WRITING ENG 1, 1F, 1P, 1S ENG 2, 2F, 2P						3
						3
COMPUTER						
ORAL						
LIBRARY						

G.P.A. REQUIREMENTS: 3.0 OVERALL, 3.0 MAJOR

Writing Across the Curriculum (“WAC”) Requirement:

Prior to graduation, ALL students must complete ENG 1 & 2 plus:

Freshmen: 3 WAC courses (total 5 WAC)

Transfers: 0-59 crs. 3 WAC courses (total 5 WAC); **60-89 crs.** 2 WAC courses (total 4 WAC); **90+ crs.,** 1 WAC course (total 3 WAC)

BUSINESS ADMINISTRATION REQUIREMENTS*			
COURSE (PRE-REQ.)	TERM	GR	CR
ACC 11+ Accounting Principles 1			3
ACC 12+ (ACC 11) Accounting Principles 2			3
FIN 11+ (ACC 11) Corp. Finance			3
FIN 12+ (FIN 11) Corporate Financial Policy			3
MKT 11+ Marketing Principles & Practices			3
MKT 14 (MKT 11) Consumer Motivation			3
LAW 13 Legal Environment of Business			3
MAN 11+ Principles of Management			3
MAN 12 (MAN 11) Organizational Behavior			3
MAN 16 (FIN 11, MAN 11 & 18, MKT 11, Junior Status) Business Communication			3
MAN 18 Business Information Processing			3
MAN 71 (MAN 11 & 18, MKT 11, FIN 11 & Senior Status) Business Policy			3
QAS 20+ (ECO 72) Business Statistics			3
TOTAL			39

GRAD COURSES# & BUSINESS ELECTIVES (9 credits)			
MBA 622+ Competitive Mkt Strategy (Sr. Status)			3
MBA 625+ Global BUS: Env. & Ops. (Sr. Status)			3
			3

MARKETING CONCENTRATION* (15 credits)			
MKT 51 (MKT 11, QAS 20) Marketing Research			3
MKT 81 (MKT 51, Sr. Status) Marketing Seminar			3
MKT ELECTIVE			3
MKT ELECTIVE			3
MKT ELECTIVE			3

ADDITIONAL LIBERAL ARTS REQUIREMENTS (18 crs)			
ECO 72+ Statistics			3
MTH 6 (MTH 4 or placement) Calculus			3
POL 2 Intro to POL: American Nat'l Gov.			3
LIBERAL ARTS ELEC.			3
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EEE 1 (required by all students in CO-OP)			0
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*All (transfer) students MUST complete **at least 32 credits in business at C.W. Post** in order to complete undergraduate reqs.

#Students must complete **at least** an additional 30 credits in graduate work after completing B.S. (which is 129 credits, min.).

Courses with a “+” require a grade of “B” or better to waive graduate course requirements. FIN 12 can be used instead of FIN 11, ACC 12 instead of ACC 11, & QAS 20 instead of ECO 72 if necessary.

Students must submit formal **declaration** and formal **application** through advisor, and can only register for MBA classes after completion of **GMAT exam (400 or better)** and acceptance into program by the MBA Program Director. See note on back